

Scholarly Communications v. Transformative Agreements



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ON THE DOCKET



- Transformation
- Investment
- Equity

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Regardless of some regional specialties, scientific publishing is a truly international enterprise. Therefore a fundamental change in the underlying business model can only be achieved on a global scale.

Schimmer, Geschuh, & Vogler, 2015, p.11.

A historical map of North America and Europe. Red lines connect major cities across the Atlantic, representing transatlantic routes. The map shows the Gulf of Mexico, the Caribbean Sea, and the Atlantic Ocean. Major cities like New York, London, and Paris are labeled. The map is titled '1. TRANSFORMATION' and 'What is being transformed?' with a compass rose below the text.

1.

TRANSFORMATION

What is being transformed?



TRANSFORMING INTO WHAT?



- Continued consolidation and monopoly of scholarly publishing
- Knowledge continues to be treated as a commodity
- Homogenisation of scholarly publishing
- Lack of consideration for global community
- Dubious value added

2.

INVESTMENT

Are we funding what we value?



INVESTMENT



TA invests in the status quo:

- Hybrid journals
- Yearly cost increases
- The 'Big Deal'

WE INVEST IN WHAT WE VALUE



- What could we invest in?
 - ➔ Infrastructure
 - ➔ National shared institutional repository platform for academic libraries
 - ➔ Coalition Publica
 - ➔ Pre-print overlay publishing
 - ➔ People

3. EQUITY

Who is being transformed?



WHO IS BEING TRANSFORMED?

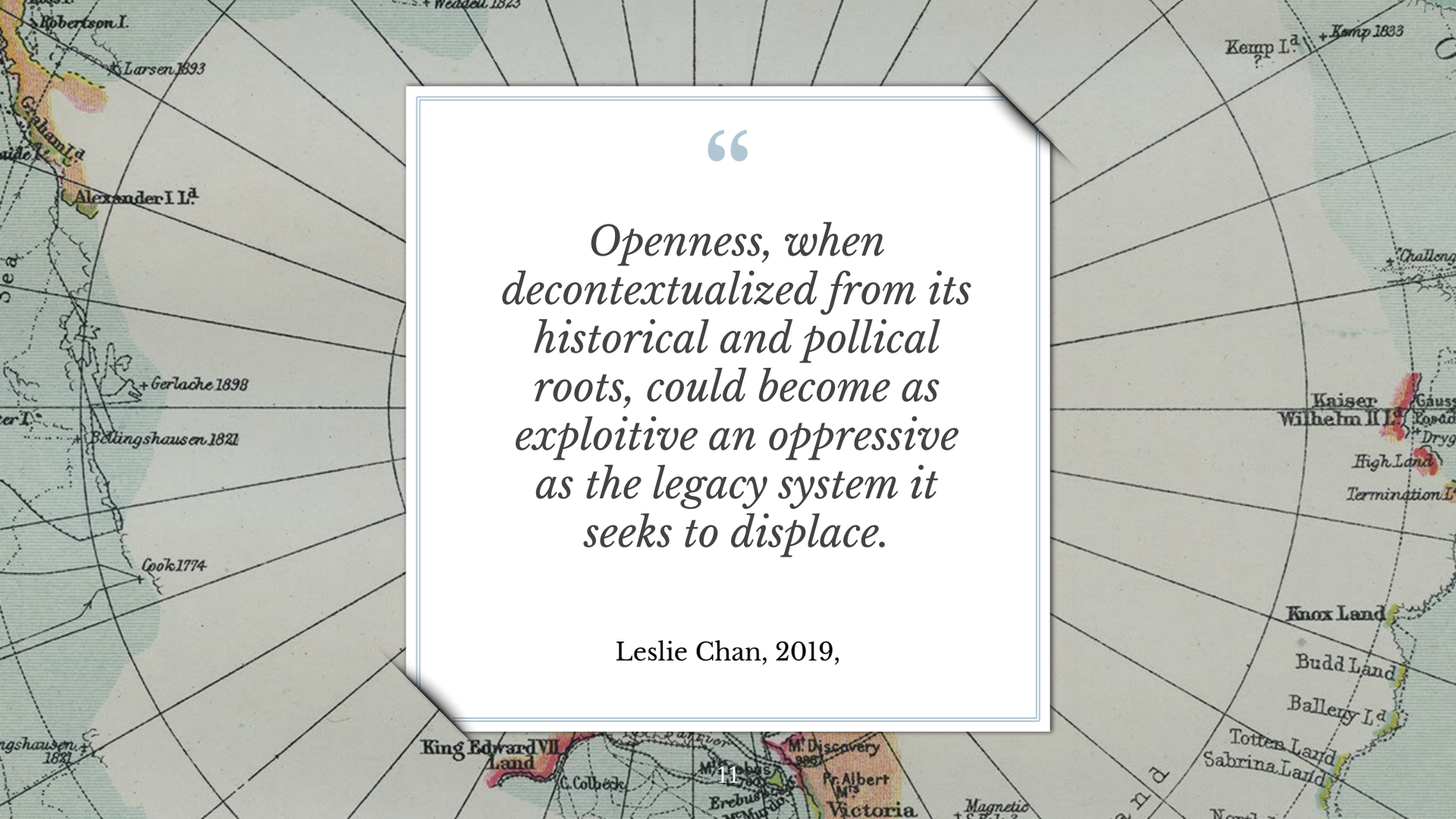


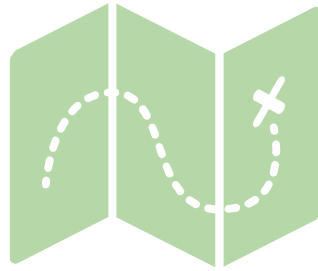
- Scholarly authors
 - ➔ The issue of waivers
- The Global North vs. the Global South
- Prestige and profits

“

Openness, when decontextualized from its historical and political roots, could become as exploitive an oppressive as the legacy system it seeks to displace.

Leslie Chan, 2019,





THANKS!

Any questions?

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CREDITS



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- Photographs by [Unsplash](#)