

OA: Where do Transformative Agreements Fit?

Content Strategy Committee Perspective

June 8, 2022

Agenda

- Why Transformative Agreements?
- What are Transformative Agreements Meant to Accomplish?
- Transformative Agreements as Transitional Tools
- Transformative Agreements & CRKN's Licensing Principles
- Transformative Agreements & CRKN's Negotiation Principles
- Transformative Agreements: What does Success Look Like?
- Optimism About Transformative Agreements
- Concern About Transformative Agreements
- Important Resources

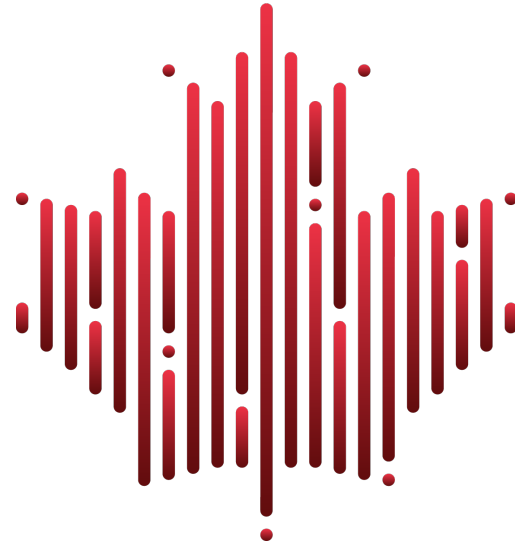
Why Transformative Agreements?

License Transition Task Group
(LTTG)

2018 Vancouver CRKN AGM

CRKN Strategic Plan 2019-2024

CRKN Licensing & Negotiation
Principles



CRKN
RCDR

What are Transformative Agreements Meant to Accomplish?

"At its most fundamental, a contract is a transformative agreement if it seeks to shift the contracted payment from a library or group of libraries to a publisher away from subscription-based reading and towards open access publishing."



Transformative Agreements as Transitional Tools

- Cost Neutral
The cost of a TA should be no more than the cost of the 'read-only' subscription.
- Cost Containment
The agreement needs to be structured in a way that contains costs over the long term.
- Sustainable
The agreement needs to be sustainable beyond considerations of cost, e.g., administrative overhead.



Transformative Agreements & CRKN's Licensing Principles

“Democratizing access to knowledge”

“Collaboration through CRKN empowers Canadian universities”

“Recognize the value publishers bring to the scholarly communication system”

“Unequivocally rejecting the unsustainable oligopoly”



CRKN
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Transformative Agreements & CRKN's Negotiation Principles

Sustainable Scholarly
Communications

Equity of Access

Open Access Scholarship

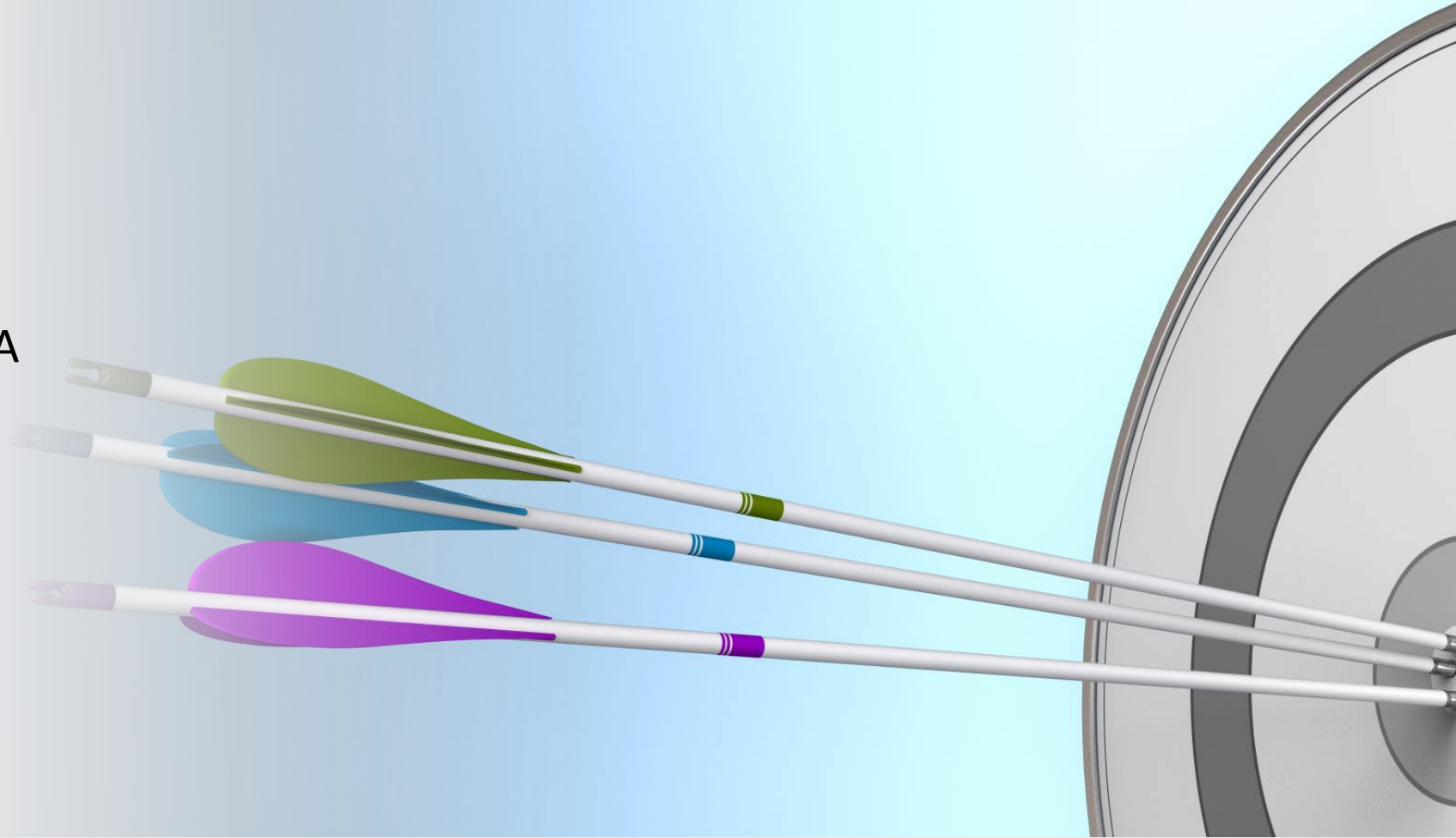
Transparency



CRKN
RCDR

Transformative Agreements: What does Success Look Like?

- Significant increase in open access articles
- Cost reduction and containment
- Investment in other types of OA support
- Increased collaborations, e.g., with government and funding agencies





Optimism About Transformative Agreements

- Making scholarship open access
 - Promote equitable read access
- Researchers don't encounter APCs for covered journals
 - Lower barrier to publishing
- Leverage buying power for lower publishing costs
- One method among several to support global efforts towards transforming scholarly communication

Concern About Transformative Agreements

- A bigger 'Big Deal'
 - Now locked-in for reading & publishing
 - Financial sustainability is uncertain
- Maintains corporate, for profit, oligopoly
- Upholds colonial knowledge systems
- Pay to publish model
 - Advantages institutions with more resources
 - Exacerbates global inequality



Important Resources

[License Transition Task Group
\(LTTG\) Report](#)

[2018 Vancouver CRKN AGM](#)

[CRKN Strategic Plan 2019-2024](#)

[CRKN Licensing & Negotiation
Principles](#)



Thank You!